

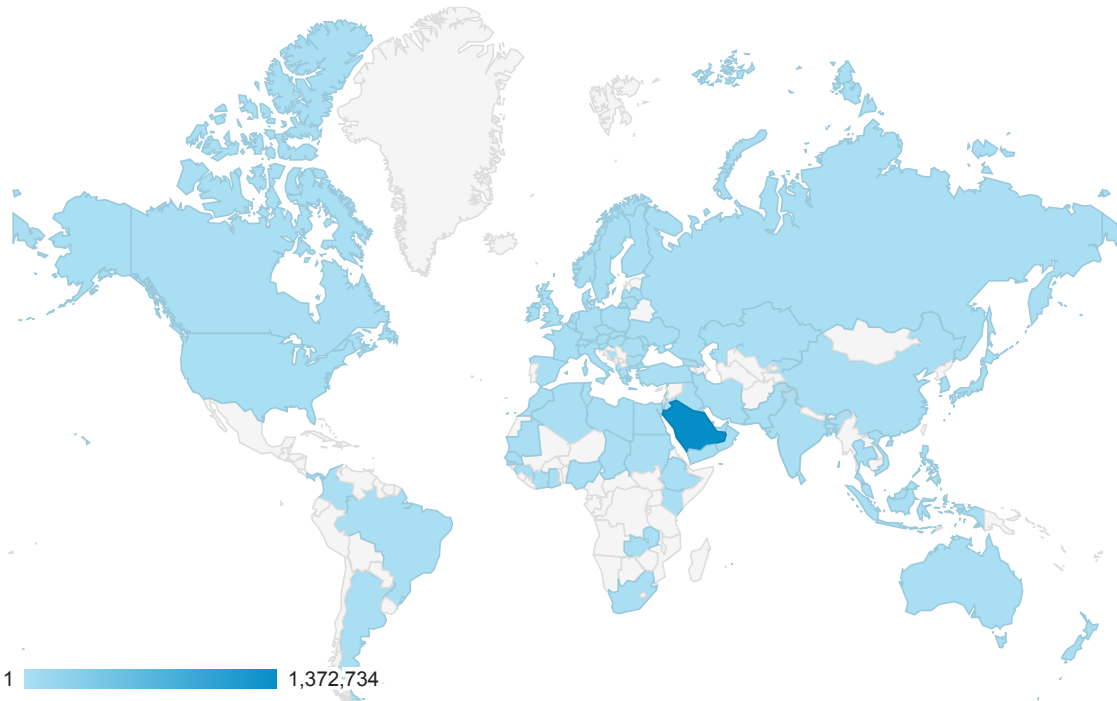
Jan 1, 2016 - Mar 31, 2016

Location

All Users  
100.00% Sessions

Map Overlay

Summary



| Country                 | Acquisition  |  |   | Behavior  |  |  | Conversions                                |                                  |  |
|-------------------------|--|--|---|---|--|--|--|----------------------------------|--|
|                         | Sessions ↓   | % New Sessions                               | New Users   | Bounce Rate                                     | Pages / Session                          | Avg. Session Duration                            | Goal Conversion Rate                       | Goal Completions                 | Goal Value                                 |
|                         | 1,392,619<br>% of Total:<br>100.00%<br>(1,392,619) | 34.80%<br>Avg for View:<br>34.65%<br>(0.44%) | 484,645<br>% of<br>Total:<br>100.44%<br>(482,544) | 44.79%<br>Avg for<br>View:<br>44.79%<br>(0.00%) | 2.50<br>Avg for View:<br>2.50<br>(0.00%) | 00:04:00<br>Avg for View:<br>00:04:00<br>(0.00%) | 0.00%<br>Avg for View:<br>0.00%<br>(0.00%) | 0<br>% of Total:<br>0.00%<br>(0) | \$0.00<br>% of Total:<br>0.00%<br>(\$0.00) |
| 1. Saudi Arabia         | 1,372,734<br>(98.57%)                              | 34.66%                                       | 475,802<br>(98.18%)                               | 44.74%  | 2.50                                     | 00:04:00   | 0.00%                                      | 0<br>(0.00%)                     | \$0.00<br>(0.00%)                          |
| 2. United States        | 5,404<br>(0.39%)                                   | 47.41%                                       | 2,562<br>(0.53%)                                  | 47.93%  | 2.28                                     | 00:03:55   | 0.00%                                      | 0<br>(0.00%)                     | \$0.00<br>(0.00%)                          |
| 3. (not set)            | 2,921<br>(0.21%)                                   | 37.59%                                       | 1,098<br>(0.23%)                                  | 45.91%  | 2.39                                     | 00:03:42   | 0.00%                                      | 0<br>(0.00%)                     | \$0.00<br>(0.00%)                          |
| 4. United Kingdom       | 2,551<br>(0.18%)                                   | 40.69%                                       | 1,038<br>(0.21%)                                  | 41.43%  | 2.77                                     | 00:04:36   | 0.00%                                      | 0<br>(0.00%)                     | \$0.00<br>(0.00%)                          |
| 5. United Arab Emirates | 1,324<br>(0.10%)                                   | 31.27%                                       | 414<br>(0.09%)                                    | 54.91%  | 2.01                                     | 00:03:00   | 0.00%                                      | 0<br>(0.00%)                     | \$0.00<br>(0.00%)                          |
| 6. Kuwait               | 1,168<br>(0.08%)                                   | 35.36%                                       | 413<br>(0.09%)                                    | 54.20%  | 2.06                                     | 00:03:18   | 0.00%                                      | 0<br>(0.00%)                     | \$0.00<br>(0.00%)                          |
| 7. ██████████           | 899<br>(0.06%)                                     | 43.16%                                       | 388<br>(0.08%)                                    | 25.25%  | 3.36                                     | 00:06:28   | 0.00%                                      | 0<br>(0.00%)                     | \$0.00<br>(0.00%)                          |
| 8. Palestine            | 662<br>(0.05%)                                     | 83.08%                                       | 550<br>(0.11%)                                    | 74.32%  | 1.49                                     | 00:01:40   | 0.00%                                      | 0<br>(0.00%)                     | \$0.00<br>(0.00%)                          |
| 9. Egypt                | 643<br>(0.05%)                                     | 57.54%                                       | 370<br>(0.08%)                                    | 60.19%  | 1.92                                     | 00:03:09   | 0.00%                                      | 0<br>(0.00%)                     | \$0.00<br>(0.00%)                          |
| 10. Germany             | 459<br>(0.03%)                                     | 41.83%                                       | 192<br>(0.04%)                                    | 47.71%  | 2.46                                     | 00:04:18   | 0.00%                                      | 0<br>(0.00%)                     | \$0.00<br>(0.00%)                          |

