

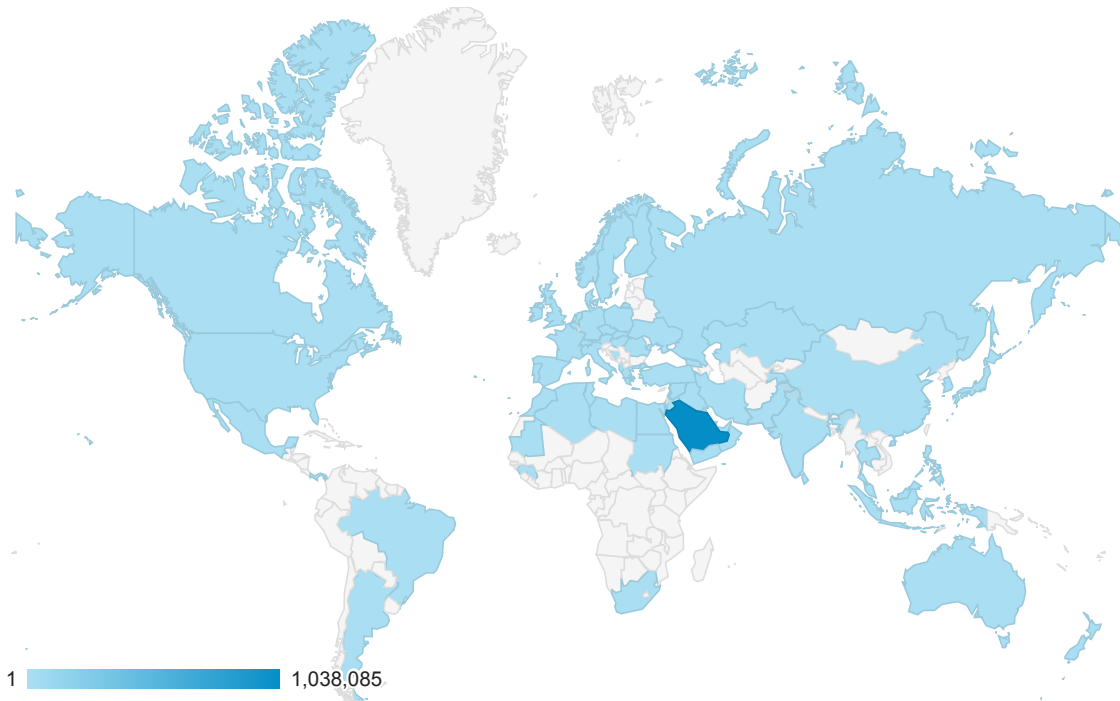
Oct 1, 2015 - Dec 31, 2015

Location

All Users  
100.00% Sessions

Map Overlay

Summary



| Country                 | Acquisition  |  |   | Behavior  |  |  | Conversions                                |                                  |  |
|-------------------------|--|--|---|---|--|--|--|----------------------------------|--|
|                         | Sessions ↓   | % New Sessions                               | New Users   | Bounce Rate                                     | Pages / Session                          | Avg. Session Duration                            | Goal Conversion Rate                       | Goal Completions                 | Goal Value                                 |
|                         | 1,043,316<br>% of Total:<br>100.00%<br>(1,043,316) | 30.31%<br>Avg for View:<br>30.19%<br>(0.41%) | 316,239<br>% of<br>Total:<br>100.41%<br>(314,955) | 45.71%<br>Avg for<br>View:<br>45.71%<br>(0.00%) | 2.56<br>Avg for View:<br>2.56<br>(0.00%) | 00:03:25<br>Avg for View:<br>00:03:25<br>(0.00%) | 0.00%<br>Avg for View:<br>0.00%<br>(0.00%) | 0<br>% of Total:<br>0.00%<br>(0) | \$0.00<br>% of Total:<br>0.00%<br>(\$0.00) |
| 1. Saudi Arabia         | 1,038,085<br>(99.50%)                              | 30.27%                                       | 314,209<br>(99.36%)                               | 45.70%  | 2.56                                     | 00:03:25   | 0.00%                                      | 0<br>(0.00%)                     | \$0.00<br>(0.00%)                          |
| 2. United States        | 1,082<br>(0.10%)                                   | 36.41%                                       | 394<br>(0.12%)                                    | 45.84%  | 2.40                                     | 00:03:26   | 0.00%                                      | 0<br>(0.00%)                     | \$0.00<br>(0.00%)                          |
| 3. [Redacted]           | 1,051<br>(0.10%)                                   | 35.01%                                       | 368<br>(0.12%)                                    | 34.44%  | 3.23                                     | 00:05:35   | 0.00%                                      | 0<br>(0.00%)                     | \$0.00<br>(0.00%)                          |
| 4. United Kingdom       | 757<br>(0.07%)                                     | 33.42%                                       | 253<br>(0.08%)                                    | 42.27%  | 2.76                                     | 00:04:24   | 0.00%                                      | 0<br>(0.00%)                     | \$0.00<br>(0.00%)                          |
| 5. United Arab Emirates | 326<br>(0.03%)                                     | 30.98%                                       | 101<br>(0.03%)                                    | 61.96%  | 2.02                                     | 00:02:33   | 0.00%                                      | 0<br>(0.00%)                     | \$0.00<br>(0.00%)                          |
| 6. Kuwait               | 285<br>(0.03%)                                     | 36.49%                                       | 104<br>(0.03%)                                    | 50.18%  | 2.16                                     | 00:02:07   | 0.00%                                      | 0<br>(0.00%)                     | \$0.00<br>(0.00%)                          |
| 7. Egypt                | 232<br>(0.02%)                                     | 62.50%                                       | 145<br>(0.05%)                                    | 65.95%  | 1.67                                     | 00:01:33   | 0.00%                                      | 0<br>(0.00%)                     | \$0.00<br>(0.00%)                          |
| 8. Philippines          | 188<br>(0.02%)                                     | 35.11%                                       | 66<br>(0.02%)                                     | 32.98%  | 3.24                                     | 00:04:57   | 0.00%                                      | 0<br>(0.00%)                     | \$0.00<br>(0.00%)                          |
| 9. Canada               | 99<br>(0.01%)                                      | 35.35%                                       | 35<br>(0.01%)                                     | 43.43%  | 2.29                                     | 00:02:58   | 0.00%                                      | 0<br>(0.00%)                     | \$0.00<br>(0.00%)                          |
| 10. Germany             | 92<br>(0.01%)                                      | 26.09%                                       | 24<br>(0.01%)                                     | 58.70%  | 2.17                                     | 00:02:50   | 0.00%                                      | 0<br>(0.00%)                     | \$0.00<br>(0.00%)                          |

